



Program Summary

**A non-partisan, online service
to make voting easy for employees.**

www.HelpingAmericansVote.org



A non-partisan, online service to make voting easy for employees.

Index

Introduction	p. 1
Overview	p. 2
How the Service Works	p. 3
Why the Service is Needed	p. 6
Association Benefits	p. 7
Corporation Benefits	p. 8
State Voting Information	p. 09
FAQ's	p. 10
To Get More Information	p. 11



Introduction

HelpingAmericansVote.Org[™] is a *non-partisan* service that associations and corporations can offer to their employees and members *to increase participation in the 2004 election*. It helps them take advantage of mail-in voting (absentee ballot) and early voting. The service also provides voter registration information using the new national voter registration mail-in process.

In the last twenty years there have been significant changes in election law aimed at making voting easier.

- *Many states have made absentee voting simpler and less restrictive.*
- *Most states do not require a voter to be absent on election day in order to vote by mail or vote early in person.*
- *These new laws have made voting easier, allowing more people to participate by expanding the process beyond a single election day.*

Corporations have existing Email and communication systems with their employees that can easily and inexpensively provide access to this voting information.



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Overview of HelpingAmericansVote.Org

- **Makes voting easy.** The service puts vote-by-mail/early voting information directly into voters' hands, simplifying access to government voting information.
- **User-friendly.** The program offers user-friendly instructions and application forms to make voting by mail more convenient. The service also provides voter registration by mail using the new federal postcard system.
- **Valuable employee service.** It provides a free and convenient service that employees will appreciate.
- **Demonstrates patriotism and good corporate citizenship.**
- **Measures success.** The success of the program can be measured by tracking web site hits for the companies and associations that participate.
- **Non-partisan.** The service is non-partisan. It is simply about communicating new information that can make voter participation easier.



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How this Online Service Works

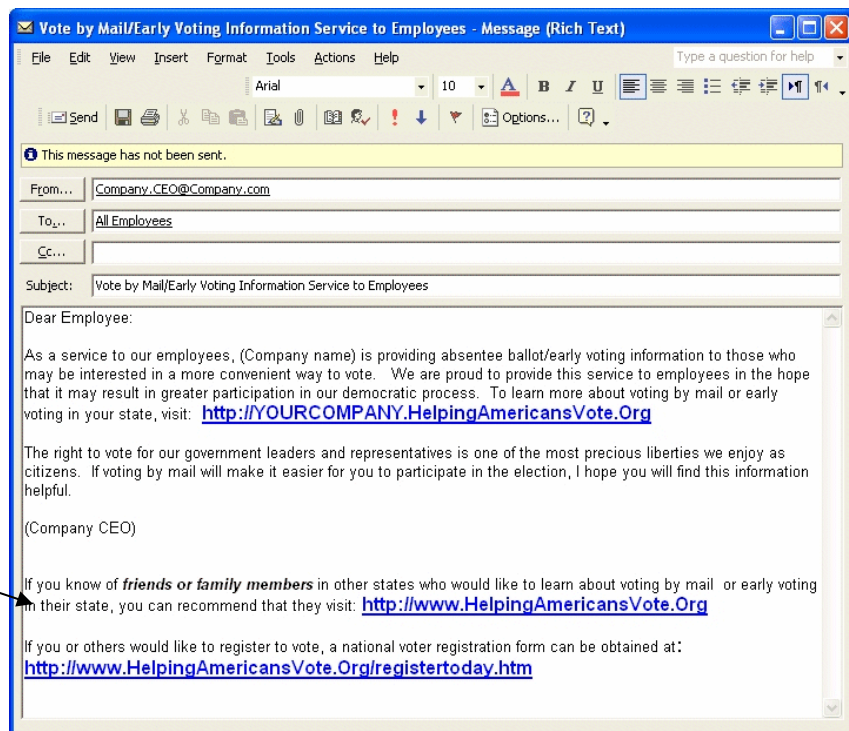
Step 1 The employees receive an Email.

The employees receive an Email from your organization that includes a hyperlink to your HelpingAmericansVote.Org™ site. The service is designed so that you only have to Email your employees with a hyperlink to click to the web site. We'll even provide you with a draft Email to edit. The web address can also be communicated through newsletters and other means.

Your own company subdomain →

A way to make voting easier for friends and family →

Voter registration option →





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How This Online Service Works (continued)

Step 2 Employees click on the link to the web site.

The employees go to the HelpingAmericansVote.Org™ web site. The web site is designed to reflect your sponsorship of the program using your company or association logo and a brief quote from your organization's leadership.

Your company logo →

A quote from company leadership →

Your company identity →

Step 3 Employees click on their home state.

The employees click on their state and are given the information needed to apply for mail-in voting in their state.

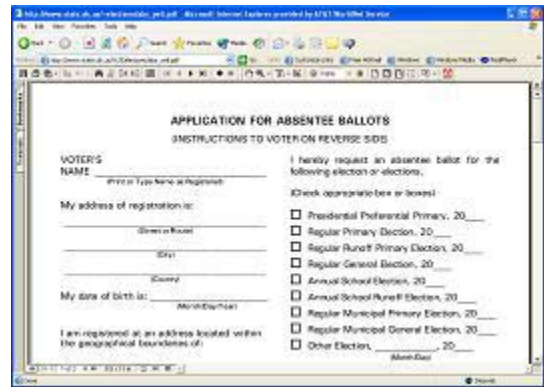


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How This Online Service Works (continued)

Step 4 The employees review the voting instructions and application forms.


The employee reviews user-friendly, step-by-step instructions on how to apply for a ballot or how to vote early in person. Application forms will also be provided where available.



Step 5 The company receives an activity report.

We provide you with an activity report showing the count of how many "web hits" have taken place on your HelpingAmericansVote.Org™ site.

**** Activity Report ****



09:05 03

How Many Site Views: 3,107

How Many State Views:

Arizona	72	District of Columbia	300
Arkansas	14	Florida	857
California	597	Georgia	321
Colorado	124	Hawaii	158
Connecticut	321	Idaho	321
Delaware	123	Illinois	578

Time Period: 09/04/03 - 09/05/03



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Why the Service is Needed

Government has made voting more convenient

More than half of the states have no restrictions on mail-in (absentee ballot) or early voting. Many of the remaining states have made absentee ballot voting more accessible.

But government doesn't always communicate it effectively to voters

Many states have not communicated information to voters about easier voting options, placing the burden on voters to find out for themselves. Likewise, many state election web sites have so many different purposes that locating information about voting by mail or early voting can be difficult.

HelpingAmericansVote.Org™ makes voting information easy to access

HelpingAmericansVote.Org™ has packaged this voting information in an easy-to-understand, easy-to-access format that allows voters to simply take the information and act on it if they would like to use it.

Corporations can connect employees to this voting information

Corporations have existing Email and communication systems with their employees that can easily and inexpensively provide access to this voting information.

Association Benefits

- **Your own subdomain.** The association will have its own subdomain with a customized home page (i.e. <http://Homebuilders.HelpingAmericansVote.Org>)
- **Take credit for being a sponsor.** The association will be able to advertise as a "Proud Sponsor of HelpingAmericansVote.Org™" on its web site with a logo/hyperlink or in other association publications.
- **Measurement.** The association will receive tracking reports that measure its success in the form of "hits" to its subdomain.
- **Ongoing guidance on making the most of the service.** The association and its members will receive guidance throughout the course of the 2004 election cycle to maximize the benefit of the service.
- **Cost.** The 2004 service is available for a one-time fee of \$25,000.



Options are available at cost:

- Name and address capturing of participants.
- More customized web site design.



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Corporation Benefits

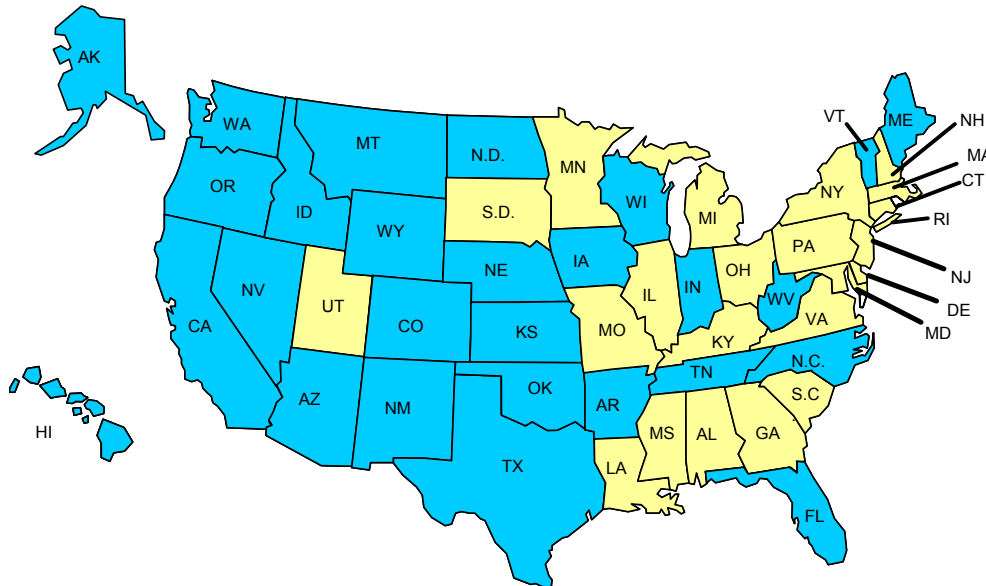
- **Your own subdomain.** The company will have its own subdomain with a customized home page -- <http://Boeing.HelpingAmericansVote.Org>.
- **Take credit for being a sponsor.** The company will be able to advertise that they are a "proud sponsor of HelpingAmericansVote.Org™" on their web site or however they wish with a logo/hyperlink.
- **Measurement.** The corporation will receive tracking reports and/or access to the number of subdomain "hits" to help measure program success.
- **Guidance on making the most of the service.** The company will receive a draft Email to employees that can be edited for distribution in sending the hyperlink to the web site. A calendar of critical election related deadlines will also be provided.
- **Low cost.** For the 2004 election: a one-time fee of \$5,000 for Fortune 1,000 companies or \$3,000 for smaller companies.



State Voting Information

- **Twenty-seven (27) states – comprising over 50% of the U.S. voting age population – have no restrictions on either absentee ballot voting or early voting.**
- **Twenty-three (23) states allow absentee/early voting with state specific requirements.**

- No Restrictions on absentee voting (mail-in) and/or early voting
- Absentee voting allowed with state specific requirements



States that have no restrictions on either absentee ballot voting or early voting

Alaska	Nebraska
Arizona	Nevada
Arkansas	New Mexico
California	North Dakota
Colorado	Oklahoma
Florida	Oregon
Hawaii	Tennessee
Idaho	Texas
Indiana	Vermont
Iowa	Washington State
Kansas	West Virginia
Maine	Wisconsin
North Carolina	Wyoming
Montana	

States that allow absentee/early voting with state specific requirements

Alabama	New Hampshire
Connecticut	New Jersey
Delaware	New York
District of Columbia	Ohio
Georgia	Pennsylvania
Illinois	Rhode Island
Kentucky	South Carolina
Louisiana	South Dakota
Maryland	Utah
Massachusetts	Virginia
Michigan	
Minnesota	
Mississippi	
Missouri	



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FAQ's

What is absentee voting?

A voter receives a ballot in the mail and either delivers the completed ballot by mail or by hand to be counted. Absentee voting usually involves first applying to vote absentee and then receiving and returning a ballot to the local election authority. Over 40% of states allow "no excuses" absentee voting -- meaning all voters who request a ballot will receive one without having to provide a reason for being absent from the polls on election day. Most other states require an excuse such as when a voter expects to be away from the precinct or county on election day.

What is early voting?

Early voting is when voters go to a location prior to election day to cast their ballot. Many states allow early voting as soon as two weeks or more prior to election day. Often, voters can cast their absentee ballot through early voting as an alternative to mailing it.

When is the service available?

Voter registration information will be available January 1, 2004.

Absentee voting and early voting information will be available June 1, 2004.

How often can employees be Emailed about using the service?

There is no limit to how many times employees can be Emailed reminders with the hyperlink. We will provide a schedule of when individual states will begin accepting absentee ballot applications as a guide for planning.



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To Get More Information

Contact us:

If you would like to contact us:

Email us: info@HelpingAmericansVote.Org

Call us: 202-463-2004

Fax us: 202-336-7976

Write to us:

HelpingAmericansVote.Org

PMB #2004

1718 M St. NW

Washington DC 20036

If you would like us to contact you, or request additional information, please provide the following information and fax or mail this form:

Your Name:	<input type="text"/>
Organization:	<input type="text"/>
Phone Number:	<input type="text"/>
Email:	<input type="text"/>
Referred by:	<input type="text"/>